

Rayat Shikshan Sanstha's
Savitribai Phule Mahila Mahavidyalaya, Satara.
Department Of Economics
Short Term Course-Agri Business
2018-2019
STUDENTS LIST

Sr.No	Roll No.	Name Of The Students
1.	433	AGUNDE YOGITA RAMESH
2.	434	DAFHAL ARTI SANTOSH
3.	435	DESHMUKH NILAM RAVIDRA
4.	436	DUDUSKR DHANSHRI NITIN
5.	437	GHADGE MONALI HANMANT
6.	438	GHADGE ROSHANI JAGANNATH
7.	439	KALANGE BHAGYASHRI BALAWANT
8.	440	KUMBHAR BHAKTI MARUTI
9.	441	MORE HARSHADA SURESH
10.	442	MUJAWAR ASMA IBRAHIM
11.	443	NALBAND SHAHIN ILAHI
12.	444	PAWAR PRADNYA RAJENDRA
13.	445	PAWAR PRIYANKA BALASO
14.	446	PAWAR SHTAL UDDHAV
15.	447	RASAL SAYALI BALWANT
16.	448	WARAGADE POOJA POPAT
17.	464	CHORAGE PRATIKSHA VISHNU
18.	465	GHADAGE SUPRIYA DILIP
19.	466	GHADAGE NIKITA HANMANT
20.	467	JADHAV MEGHA SAHEBRAO
21.	468	KADAM SWAPNA SANJAY
22.	469	KALANGE PRATIKSHA PRTAP
23.	470	KUMBHAR DIPALI BALASO
24.	471	LAWANGHARE NIKITA UDAY
25.	472	MORE NAMRATA SOPAN
26.	473	PAWAR DIVYA LAXMAN
27.	474	PAWAR SUNITA AGOPICHAND
28.	475	SAWANT KAJAL HANMANT
29.	476	SALUNKHE PRATIMA NANDKUMAR

30.	477	VITKAR RUTUJA SHRIKANT
31.	478	JAMDADE VAISHNAVI DHANANJAY
32.	479	AGUNDE NIKITA DHANAJI
33.	480	BHOLE KIRTI RAMCHANDRA
34.	481	BHOSALE JAYASHRI SANJAY
35.	482	INGAWALE MEGHA RAMESH
36.	483	INGAWALE SHWETA VIJAY
37.	484	JADHAV DIVYA BALKRUSHN
38.	485	KULKARNI DIPTI DILIP
39.	486	MASKAR SONALI SUNIL
40.	487	PALAVE ASHVINI SUNIL
41.	488	PISAL UTKARSHA ARUN
42.	489	SALUNKHE DIPTI VIJAY
43.	490	SALUNKHE RUPALI ANIL
44.	491	SALUNKHE SHITAL DATTATRAY
45.	492	SAYYAD JUWERIYA SAJID
46.	493	WAGHMARE SUSHMITA SHAHAJI
47.	494	WAYADANDE MUKTA VILASRAO


 Head of Department
 Economics

FUTURE AGRICULTURE LEADERS OF INDIA (FALI)
CERTIFICATE COURSE IN AGRIBUSINESS: AGRICULTURAL FINANCE,
ENTREPRENEURSHIP AND MARKETING.

1. **Course Duration:** 3 Months
2. **Student Eligibility:** Student passed 12th Std. and admitted in B. Sc. I., B. A. I, B. Com. I class
3. **Aim and Objective of the Course:** The main objective of this course is to develop a strong foundation of applied knowledge, concepts, approaches and analytical-skills in the participants for understanding finances, accounting, to inculcate in them the spirit of entrepreneurship, teach them successful marketing of products and services in the rural areas to rural consumers and users. After completion of certificate course student would be able to understand about accounting & finance, entrepreneurship and marketing which will help them in being a successful entrepreneur or make them employable for the agro-industry.
4. **Medium of instructions:** English
5. **Course Working Hours:** Theory Course: 25 hours

: Practical Course: 20 hours

6. Pedagogy:

The course will be taught through lectures, case discussions, group and individual class presentations and project assignments. It will utilize cases, research papers, teaching notes, and other reading materials. There will be project assignments which are very important for an in-depth learning experience.

7. Theory Course Syllabus:

1. Agriculture Finance

Session 1.1 Introduction to Cash flow and Balance sheet: Introduction to cash flow and balance sheets. Creating and analyzing cash flow and balance sheet statements.

Session 1.2 The Global Agricultural Perspective & Agricultural Agenda of India: Introduction, what can agriculture do for development, effective instruments in using agriculture for development, agriculture finance- trends and opportunities.

Session 1.3 Overview of Agricultural Credit and Banking Sector in India: Agriculture credit in India, issues and task ahead, the role of banking sector with a special focus on NABARD

2. Entrepreneurship and Marketing

Session 2.1 The entrepreneur^{ship} in You: Definition of Entrepreneurship, Qualities of a successful entrepreneur, Identifying successful agri-entrepreneurs of Maharashtra and India.

Session 2.2 Marketing your product: Understanding Marketing, 4Ps of Marketing, developing a promotional piece and creating a marketing/promotional piece for a selected product.

Session 2.3 Rural Environment and Rural Markets: A marketing perspective: Challenges, opportunities and strategies

Session 2.4 State and Scope of the Rural Market: Current scenario of the market, size of the market

Session 2.5 Rural Buyer and Consumer behavior: Behavior specific to rural areas and what makes it different from urban areas

8. Practical Course Syllabus:

Final Project: The final project will require study of a selected topic on the rural market environment or it can be on a selected strategic real-life marketing topic with a local firm or agency, or it can be related to finance management of a local firm or agency and a report on this will be due before the end term exam. Work on the project must be initiated from the start of the term and must proceed concurrently with the course

Business Plan Presentation: Students in a group of two would present their business idea, with financial calculations, along with other aspects of operations to a panel comprising agribusiness professionals, bankers, entrepreneurs among others.

In addition to the above two projects following guest lectures and field visits would be required.

- Visit to a nearby bank/financial institution
- Visit to a corporate office of a local firm
- Visit to a successful entrepreneur
- Guest lecture from a marketing personnel of successful agribusiness
- Guest lecture/video conferencing of a successful first-generation entrepreneur

9. Examination:

Evaluation:

Class Participation	10 %
Quizzes	20 %
Business-Plan	15 %
Final Project	25 %
End-term Exam	30 %


The class participation grade will be based mainly on the quality of the participation, as revealed by the understanding of the reading material and the quality of analysis.


रयत शिक्षण संस्थेचे,
सावित्रीबाई फुले महिला महाविद्यालय, सातारा
शॉर्ट टर्म कोर्स
नोटीस



दिनांक :- 14/03/2019

महाविद्यालयातील Agribusiness या शॉर्ट टर्म कोर्स मधील सर्व विद्यार्थिनींना कळविण्यात येते की, शनिवार दि. 16/03/2019 रोजी शॉर्ट टर्म कोर्सची परीक्षा होणार आहे. तरी सर्व विद्यार्थिनींनी या परीक्षेस बसणे बंधनकारक आहे. गैरहजर विद्यार्थिनींना सर्टिफिकेट दिले जाणार नाही याची नोंद घ्यावी.


संस्थापक


प्राचार्य
सावित्रीबाई फुले महिला महाविद्यालय,
सातारा.

BA-III - 

BA-III Hist - 
BA-III - soc. sc. ss 

Rayat Shikshan Sanstha's
Savitribai Phule Mahila Mahavidyalaya, Satara.
Department Of Economics
Short Term Course-Agri Business Exam
2018-2019
Certificate Issue

Date: 01/04/2019

Sr.No	Roll No.	Name of the Students	Grade	Sign
1.	433	Agunde Yogita Ramesh	O	Agunde
2.	434	Dafhal Arti Santosh	O	ARTI
3.	435	Deshmukh Nilam Ravidra	A	Nilam Deshmukh
4.	436	Duduskr Dhanshri Nitin	O	Duduskr
5.	437	Ghadge Monali Hanmant	B	M. H. Ghadge
6.	438	Ghadge Roshani Jagannath	A	R. T. Ghadge
7.	439	Kalange Bhagyashri Balawant	A	Bh. Kalange
8.	440	Kumbhar Bhakti Maruti	O	BK
9.	441	More Harshada Suresh	O	H. S. More
10.	442	Mujawar Asma Ibrahim	A	
11.	443	Nalband Shahin Ilahi	O	S. I. Nalband
12.	444	Pawar Pradnya Rajendra	D	P. R. Pawar
13.	445	Pawar Priyanka Balaso	C	
14.	446	Pawar Shtal Uddhav	A	Pawar
15.	447	Rasal Sayali Balwant	D	S. B. Rasal
16.	448	Waragade Pooja Popat	E	Pooja Waragade
17.	464	Chorage Pratiksha Vishnu	O	P. Chorage
18.	465	Ghadage Supriya Dilip	A	S. D. Ghadage
19.	466	Ghadage Nikita Hanmant	B	
20.	467	Jadhav Megha Sahebrao	O	M. Jadhav
21.	468	Kadam Swapna Sanjay	B	
22.	469	Kalange Pratiksha Prtap	B	
23.	470	Kumbhar Dipali Balaso	O	D. Kumbhar
24.	471	Lawanghare Nikita Uday	C	
25.	472	More Namrata Sopan	A	N. More
26.	473	Pawar Divya Laxman	B	
27.	474	Pawar Sunita Gopichand	C	
28.	475	Sawant Kajal Hanmant	D	K. Sawant
29.	476	Salunkhe Pratima Nandkumar	D	P. Salunkhe
30.	477	Vitkar Rutuja Shrikant	C	R. Vitkar
31.	478	Jamdade Vaishnavi Dhananjay	B	
32.	479	Agunde Nikita Dhanaji	A	N. Agunde
33.	480	Bhole Kirti Ramchandra	O	K. Bhole
34.	481	Bhosale Jayashri Sanjay	O	J. S. Bhosale



Rayat Shikshan Sanstha, Satara
Karmaveer Vidya Prabodhini

CERTIFICATE

This is to certify that Shri / Smt Pawar Nikita Shrimant
(Class B.A. III) of
(College) Savitribai Phule Mahila Mahavidyalaya, Satara
has successfully completed
a short term course in Agri Business
Academic year 2018 2019 (From 01/01/2019 To 31/03/2019) and
secured 0 Grade.

80 and above - A Grade
65 to 79 - B Grade
50 to 64 - C Grade


Principal
Savitribai Phule Mahila Mahavidyalaya
SATARA.


Executive Director
Karmaveer Vidyaprabodhini


Chairman
Karmaveer Vidyaprabodhini

RAYAT SHIKSHAN SANSTHA'S

SAVITRIBAI PHULE MAHILA MAHAVIDYALAYA, SATARA.

DEPARTMENT OF ECONOMICS

SHORT TERM COURSE-
2018-2019

STUDENTS ATTENDANCE

NAME OF LECTURER - Dr. Moholkar J. V.

NAME OF TOPIC - Entrepreneur & Marketing

DATE- 25/09/2018 TIME OF LECTURE- 8.00 am to 10.00 am

Sr.No	Roll No.	Name Of The Students	Sign. of the student
1	487	Polave Ashvini Sunil	Ashvini
2	479	Agunde Nikita Dhanaji	Agunde
3	481	Bhosale Jayashri Sanjay	J.S. Bhosale.
4	434	Duduskar Dhanashri Nitin	D.Duduskar
5	494	Wayadande Mukta Vilasrao	M.V. Wayadande.
6	440	Mulawar Asma Ibrahim	A.I. Mulawar
7	441	Nalband Shatim Ilali	S. I. Nalband.
8)		Bhole Kirti Ramchandra	K.R. Bhole
9)		Jadhav Divya Balkrishna	D.B. Jadhav.
10)		Pisal Utkasha Arun	U.A. Pisal.
11)	432	Dafhal Aarti Santosh	Aarti
12	439	Mare Harshad Subesh	H. Mare
13	486	Moskar Sonali Sunil	S. Moskar
14	431	Yogita Ramesh Agunde	Y. Agunde

Dr. Moholkar J. V.

35.	482	Ingawale Megha Ramesh	B	M.R. Ingawale
36.	483	Ingawale Shweta Vijay	C	S.V. Ingawale
37.	484	Jadhav Divya Balkrushn	A	D.B. Jadhav.
38.	485	Kulkarni Dipti Dilip	B	
39.	486	Maskar Sonali Sunil	O	Gadgil
40.	487	Palave Ashvini Sunil	A	Shankar
41.	488	Pisal Utkarsha Arun	A	V.A. Pisal
42.	489	Salunkhe Dipti Vijay	O	D. Salunkhe
43.	490	Salunkhe Rupali Anil	B	
44.	491	Salunkhe Shital Dattatray	O	Salunkhe
45.	492	Sayyad Juweriya Sajid	C	Sayyad
46.	493	Waghmare Sushmita Shahaji	D	S. Waghmare
47.	494	Wayadande Mukta Vilasrao	O	M.V. Wayadande.

Prof. Varnekar M.V.

Chairman Short Term Course

Prof. R. A. Pawar

Course Coordinator

Dr. Moholkar J.V.

Visiting Faculty